

2022 SPONSORSHIP PACKAGE



6TH ANNUAL
Jasmine Road
ROOTED IN LOVE
LUNCHEON

Wednesday, October 26, 2022
12:00 – 1:15 pm • Virtual Luncheon Event
Everyone Deserves the Opportunity to Flourish

FOR MORE INFORMATION:

TORY NICOLAY
Tory@JasmineRoad.org
864-516-0009



Jasmine Road's mission is to provide a path to healing and employment for women survivors of sex trafficking, prostitution and addiction.

JasmineRoad.org

LUNcheon INFORMATION

EVENT DESCRIPTION

Gather with members of our Rooted in Love community as residents, graduates and supporters celebrate the opportunity to flourish that is made available every day to the women of Jasmine Road. Because of the opportunities residents have, such as learning and growing through our social enterprises, they have experienced a chance to belong – a chance to be whole. In their words they are “rising above and taking control” of their lives. In fulfilling our mission to heal and employ survivors, we are providing the tools and teaching the skills needed so women can grow, succeed, and flourish, as they discover the independence that ultimately leads to economic mobility and freedom.

Participating in our luncheon, our only major fundraiser and vital source of income for our organization's operations, offers a very important way for you to be a part of the impact. We hope you will consider becoming an event sponsor or hosting a watch party at your home or office. Through uniting as a vibrant community of supporters we are helping residents break free from the generational cycle of abuse and poverty that has encumbered them. With your support Jasmine Road residents will realize the empowering freedom that comes from providing for themselves and their children and the accompanying physical, emotional, spiritual and financial wellness. They will know the joy of flourishing!

OUR FEATURED GUESTS

Brandon Edwin Chrostowski is on a mission to change the face of re-entry in the United States. In 2007, he founded EDWINS Leadership & Restaurant Institute (ELRI) in Cleveland, Ohio, with the belief that “every human being, regardless of their past, has the right to a fair and equal future.”

ELRI is a proven successful mix of award-winning French cuisine, and top-tier table service combined with a unique and revolutionary social cause. EDWINS is the only white tablecloth restaurant in the country whose staff consists entirely of formerly incarcerated men and women in both the kitchen and the front of house.

Envisioned and established by Chrostowski, the organization's mission is to give formerly incarcerated individuals a foundation in the hospitality industry while providing a support network necessary for successful re-entry to life outside of prison. Individuals are not only equipped with basic culinary skills, but are also assisted with finding employment, housing, basic medical care, clothing, job coaching and literacy programs.

With 100 graduates each year, a 95% employment rate after graduation and a 1% recidivism rate, the success of this work and other initiatives led by Chrostowski has earned him awards such as being named a 2016 CNN Hero and the recipient of a 2020 IFMA Silver Plate Award. He has been featured on TODAY, CBS This Morning Saturday, NPR, and is the subject of the Academy Award nominated documentary, Knife Skills. Luncheon participants will hear a powerful message from Chrostowski, whose work closely aligns with the mission of Jasmine Road.



Kyshona Armstrong is an artist ignited by untold stories, and the capacity of those stories to thread connection in every community. She lends her voice and music to those that feel they have been silenced or forgotten, with a common thread of empowerment, overcoming adversity, and finding hope in her work.

To aid in their healing, the residents of Jasmine Road had the opportunity to participate in Kyshona's therapeutic songwriting program and the song they created was debuted at our 2021 luncheon. Kyshona will reprise our song, "No Turning Back," and offer luncheon participants the opportunity to be among the first to hear our new song, "Love is the Light," crafted with the residents this year!



HOST A LUNcheon Watch Party

Register now for a Table Host Sponsorship and we will deliver individually packaged lunches from Jasmine Kitchen, a beautiful pumpkin centerpiece, and a special gift for each attendee on the day of the event (pick up only for Seed Sponsorship).

See back cover for more information.

Note: Delivery available for locations within a 15 mile radius from Jasmine Kitchen (503 Augusta Street, Greenville).

Pick up at Jasmine Kitchen will also be available on event day. More details at jasmineroad.org/luncheon.

SPONSORSHIP RECOGNITION FOR ALL SPONSORS

- Event website landing page
- Event program
- During livestream event
- E-newsletter
- Jasmine Road website
- Social media posting

SEE BACK COVER FOR SPONSORSHIP FORM.

For more information, please contact
Tory Nicolay at tory@jasmineroad.org or 864-516-0009.

SPONSORSHIP
DEADLINE
Friday, October 7

SPONSORSHIP FORM

Please complete this form and return with your payment to:
Jasmine Road • PO Box 25452 • Greenville, SC 29616

Sponsorships may also be submitted online at jasmineroad.org/luncheon.

Limited lunches are available so submit your sponsorship form ASAP.

Please indicate desired sponsorship level below:

Love sponsor \$12,000
Lunch delivery for 12, a beautiful pumpkin centerpiece, and 12 specially wrapped gifts of our newest candle

Bloom sponsor \$6,000
Lunch delivery for 10, a beautiful pumpkin centerpiece, and 10 specially wrapped gifts of our newest candle

Hope sponsor \$2,400
Lunch delivery for 8, a beautiful pumpkin centerpiece, and 8 specially wrapped gifts of our newest candle

Healing sponsor \$1,200
Lunch delivery for 6, a beautiful pumpkin centerpiece, and 6 specially wrapped gifts of our newest candle

Vine sponsor \$600
Lunch delivery for 4, a beautiful pumpkin centerpiece, and 4 specially wrapped gifts of our newest candle

Seed sponsor \$300
Lunch for 2 (pick up at Jasmine Kitchen only). See option below to add candles or pumpkins to your lunch.

Other Donation Amount

**Delivery available for locations within a 15 mile radius from Jasmine Kitchen (503 Augusta St., Greenville). Pick up for all sponsor levels available the day of the event at Jasmine Kitchen, if preferred.*

- Do you wish to purchase extra lunches/candles (\$25) and/or pumpkins (\$50)?
 Yes No (We will contact you with details OR place order at jasmineroad.org/luncheon.)
- Do you wish to receive the included lunches or gifts from Jasmine Road as part of your sponsorship? **Lunches** Yes No **Gifts** Yes No
- Do you wish to pick up your sponsor packet and meals/gifts at Jasmine Kitchen the day of the event? Yes No

Sponsor Name (as it should appear in print) _____

Contact Person _____

Phone _____ Email _____

Sponsor/Donation Amount _____

BILLING INFORMATION:

Name _____

Billing Address _____

Method of Payment: Check Invoice Credit Card

Card Type: Visa Mastercard American Express Discover

Name on Card _____

Zip Code for Card (if different from above) _____

Credit Card # _____ CVC # _____ Exp: _____

Card holder Signature _____

Jasmine Road is a 501(c)(3) non-profit organization and qualified to receive tax deductible contributions.